

Press release:

European premiere of MOD digital system FUNTORO
Autotec, 4.6.2010

Today, MOLPIR Ltd. (a company specializing in multimedia products for public transports), as an official representative of Taiwanese company FUNTORO (affiliate of MSI concern) for the region of central and eastern Europe, would like to officially introduce our new product - media on demand system (MOD) for coaches and luxury buses. FUNTORO, a MOD system is introduced in Europe for the first time in a fully digital version with the newest software release and extended functions for passengers. This new product is participating in the competition for "The most interesting technical product" of Autotec Prix 2010 award.

FUNTORO MOD system installed in our luxury bus Scania Irizar PB for 48 passengers, offers wide selection of movies, music and photos to everyone on board for viewing independently of the other passengers. The list of multimedia content might include hundreds of movies, thousands of songs and a practically unlimited number of pictures. TV programmes can be watched not only from DVB-T tuner, but due to a special satellite antenna even when driving up to 300 km/h. Moreover, the use of a satellite antenna allows passengers to receive their favourite TV programmes even on tours abroad. Passengers have the ability to: see the road ahead, using the front view camera, follow the vehicle position on a map (GPS navigation) or even following the bus on its route and seeing the distance to and the name of the next stop together with the current distance to the final destination. The control of this MOD system is intuitive and simple using its touch screen. Each 7" LCD widescreen display (with a resolution of 800*480 pixels) monitor is adjustable to the best viewing angle. Sound is played through headphones connected directly to the monitor's front panel. Additionally, a gamepad can be connected to this monitor, to make the journey even more enjoyable for the passengers.

Digital video content of MOD system allows one to use different services and functions of the system. The bus operator can choose how to enable these systems. For example the system can be set up in such a way that a passenger must first fill out a short satisfaction survey before he/she can watch their movie. Similar survey can address any area of consumer behaviour or may simply be a passenger satisfaction survey. The bus operator can choose from multiple different options when selecting the most appropriate pricing and payment method for this multimedia content. Movies can be watched for free by including the related costs in the price of the ticket, or the costs can be covered by revenue generated from commercials shown during the movie. The

passengers can also pay directly for watching their selected media content. All options are available using different settings of the system software.

The system also includes an important safety function that can be used, which is the ability to pause the multimedia playback in case the driver or the guide need to relay an important message to the passengers or to play an instructional video right after the system starts up.

Individual bus operators can differ by offering services with added value and thus become more attractive. It's just a matter of time when similar systems will become standard equipment for coaches and luxury busses. You, as our guests today, have the privilege to touch the future right now.

MOLPIR Ltd., since its very beginning in 1993 has been dealing with the development, production and supply of components and accessories for different types of vehicles, ranging from passenger cars, through trucks, busses and coaches up to trains for both OE and aftermarket segment. MOLPIR's company portfolio includes A/C systems for vehicles, compressors and spare parts DELPHI, DIRNA, HISPACOLD, BOCK, independent and electrical heating EBERSPAECHER and DEFA, security systems and alarms DEFA and COBRA together with our own products such as GSM control CommandCall and many other types of devices. In a separate category, MOLPIR also sells and installs Multimedia products and GPS navigation systems from brands such as FUNTORO, Audiovox, VDO Dayton or HandsFree kits by Parrot.

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